01-23-06

PATENT 450103-04598.1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| Applicant(| s) : |
|------------|---------------|
| Serial No | GIFE 40 |
| For | JAN 2 0 2006 |
| Filed | JAN 2 U 2000 |
| Examiner | PATRADEM METO |

Leslie SPRING et al.

10/813,868

RICH MEDIA PUBLISHING

March 30, 2004

CHOJNACKI, Mellissa M.

Art Unit

2164

MAIL STOP AF COMMISSIONER FOR PATENTS Alexandria, VA 22313-1450 Sir:

Transmitted herewith is an amendment in the above-identified application.

 \boxtimes No additional fee is required.

The fee has been calculated as shown below.

This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

Claims as Amended

| (1) | (2) Claims remaining after amendment | (3) | (4) Highest number previously paid for | (5) Present extra | (6) Rate | (7) Additional fee |
|--------------------|--|-------|---|----------------------|-------------|--------------------------|
| Total claims | 50 | Minus | 52 = | 0 × | \$50(25) | = \$0 |
| Independent claims | 8 | Minus | 8 = | 0 × | \$200(100) | = \$0 |
| * 1)= | I | | Total additi this ame | | = \$0 | |

If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.

If the highest number of total claims previously paid for is less than 20, write "20" in this space.

If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

This application contains a multiple dependent claim. The required fee of \$360 (\$180) has been previously paid [], or is paid herewith . П This response is being filed within the mon th following the expiration of the term originally set therefor. This is a petition to request a - month extension of time. A check covering the cost of the petition is

A USPTO Form 2038 - Credit Card Payment Form in the amount of \$ П

.00 is attached, which covers the cost of

additional claims and . - month petition for extension of time. П

Charge \$_ to Deposit Account No. 50-0320.

 \boxtimes Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

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Date of Deposit:

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I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" Service under 37 CFR 1.10 on the date indicated above and is addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Chiaki Kokka

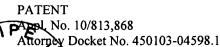
(Typed or printed name of person mailing paper or fee)

(Signature of person mailing paper or fee)

FROMMER LAWRENCE & HAUG, LLP

Attorneys for Applicant(s)

By: Samuel S. Lee Reg. No 42,791 Tel. (212) 588-0800



JAN 2 0 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Apprearits

: SPRING, Leslie et al.

Appl. No.

: 10/813,868

Filed

: March 30, 2004

Title

: RICH MEDIA PUBLISHING

Art Unit

: 2164

Examiner

: CHOJNACKI, Mellissa M.

745 Fifth Avenue New York, NY 10151

EXPRESS MAIL

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Chiaki Kokka

(Typed or printed name of person mailing paper or fee)

Signature of person mailing paper or fee)

AMENDMENT UNDER RULE 116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of October 21, 2005, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

1

Remarks/Arguments begin on page 13.

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